

*You'll have*  
**BETTER  
EXHIBITS**



1.94  
A94540  
SEP 15 1938



U.S. DEPARTMENT OF AGRICULTURE - AGRICULTURAL ADJUSTMENT ADMINISTRATION AND EXTENSION SERVICE



The following layouts for exhibits on the AAA program were prepared for the states and counties to use in building local exhibit and window displays.

Many of the exhibits can be greatly improved through a judicious use of color and various kinds of simple animation.

Local data, pictures, models, etc. increase the effectiveness of local exhibits and local angles should, of course, be "played" up.

The background poster in the first four exhibit sketches can be obtained from the chairman of your County Agricultural Conservation Committee. If a copy of the poster is not available in county office, the chairman may obtain one through the State office as long as a supply is available.

The last part of this booklet contains ideas that might form center features for local AAA exhibits or might be used with extension and Smith-Hughes exhibits.





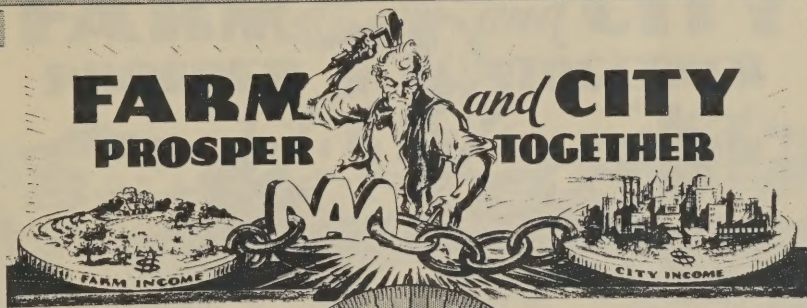
# BUILD SOIL WITH THESE PRACTICES

1	_____
2	_____
3	_____

*Make CORN WITH LEGUMES*



# FARM and CITY PROSPER TOGETHER



## SAVE SOIL

1	_____
2	_____
3	_____

TO MAKE THIS SOIL  
IT TOOK  
3000 YEARS

## SAVE SOIL

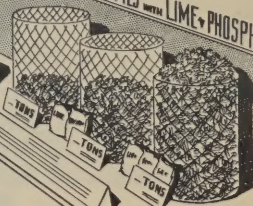
4	_____
5	_____
6	_____



# BUILD SOIL WITH THESE PRACTICES

4	_____
5	_____
6	_____

*Make LEGUMES WITH LIME + PHOSPHATE*



NOTE: SEE LAST TWO PAGES OF THIS CIRCULAR FOR CUTOUTS TO MOUNT AND ATTACH TO RIBBONS IN CENTER. USE ABOUT 6 INCHES OF SOIL.





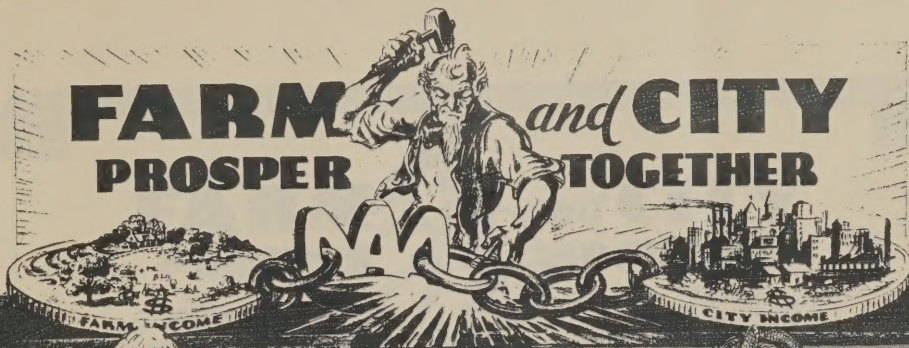
AAA

SOIL BUILDING  
PRACTICES

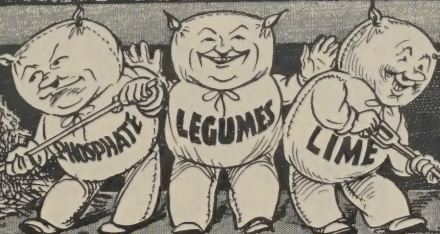
# FARM and CITY PROSPER TOGETHER

AAA

SOIL CONSERVING  
PRACTICES



MORE  
ALFALFA  
PER  
ACRE



MORE CORN  
PER  
ACRE



*They cut alfalfa costs*

I HIRED *THREE MEN*

*They cut corn costs*

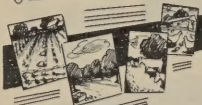




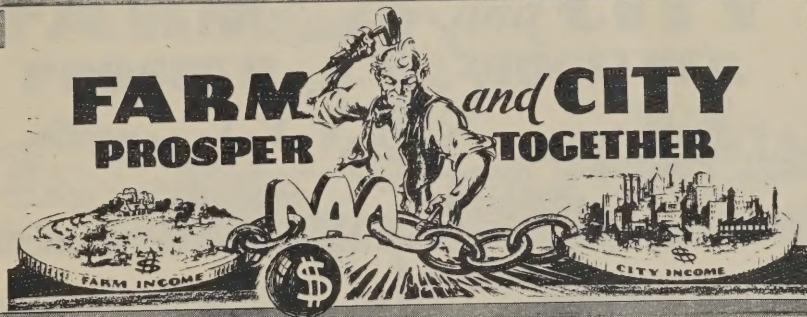


To INSURE  
ABUNDANT SUPPLIES

① \_\_\_\_\_  
② \_\_\_\_\_  
③ \_\_\_\_\_  
④ \_\_\_\_\_



# FARM and CITY PROSPER TOGETHER



## PROTECTED INCOME

AVERAGE  
FARM  
INCOME—  
\$8000  
A YEAR

?

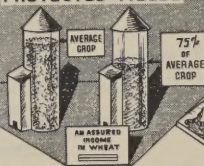
AVERAGE  
AAA  
FARM  
INCOME—  
\$9000  
A YEAR

COST IS HIGH  
for this  
FARM

COST IS LOW  
for this  
FARM

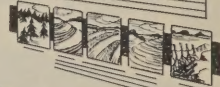
Good FARM  
AAA

## PROTECTED YIELDS



To SAVE  
OUR SOILS

① \_\_\_\_\_  
② \_\_\_\_\_  
③ \_\_\_\_\_  
④ \_\_\_\_\_  
⑤ \_\_\_\_\_  
⑥ \_\_\_\_\_



STOP THIS  
WITH →

STRIP  
CROPPING

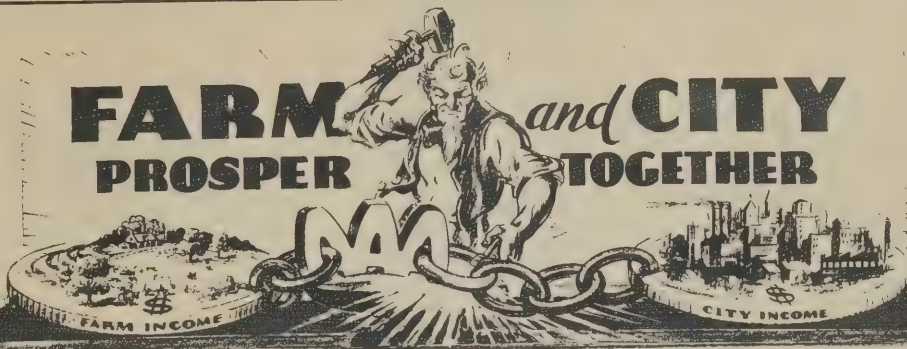
CONTOUR  
FLOWING



**SOIL  
BUILDING  
PRACTICES**



**FARM and CITY  
PROSPER TOGETHER**



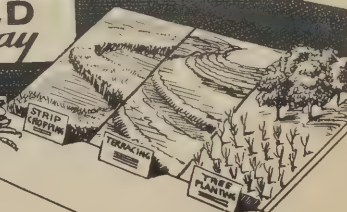
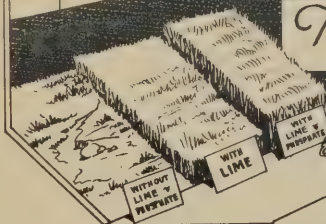
**SOIL  
CONSERVING  
PRACTICES**



*The AAA  
way*

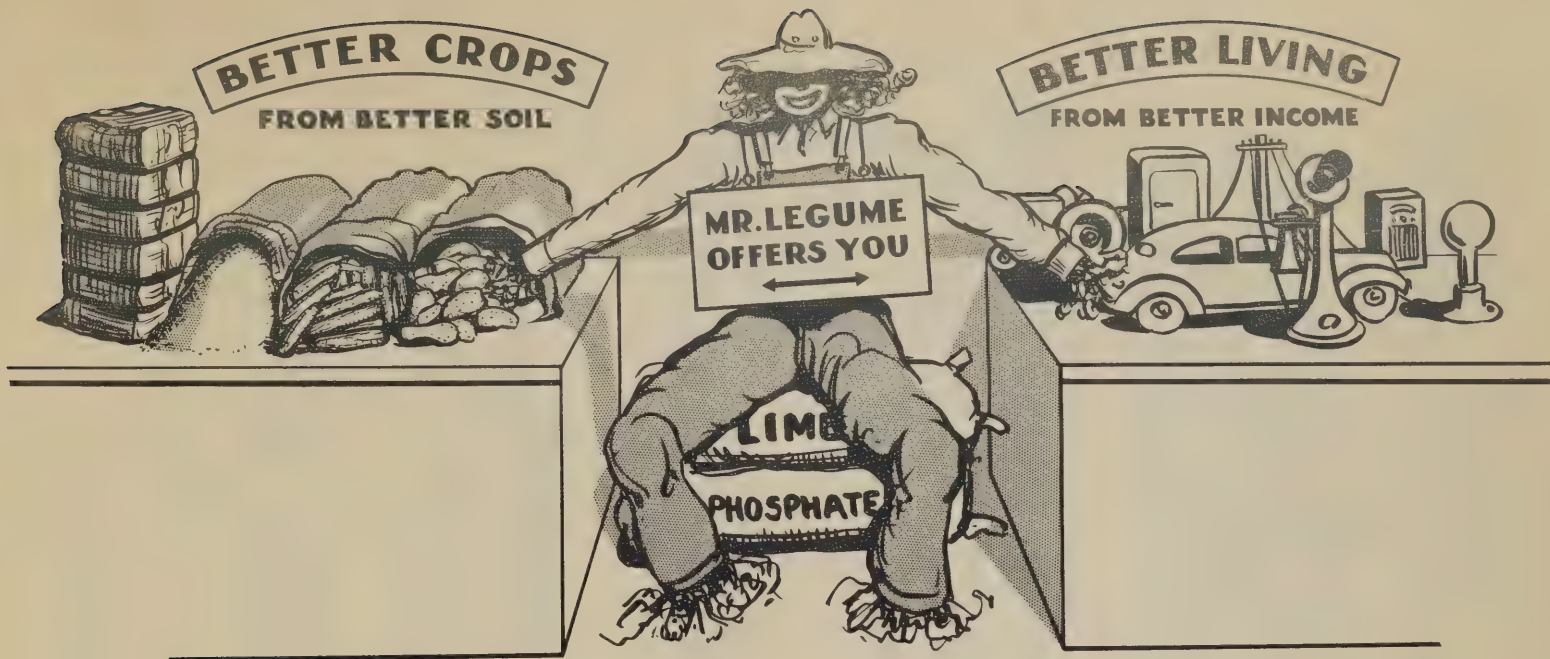
*The OLD  
way*

**More FEED and FOOD for FARM and FIRESIDE**

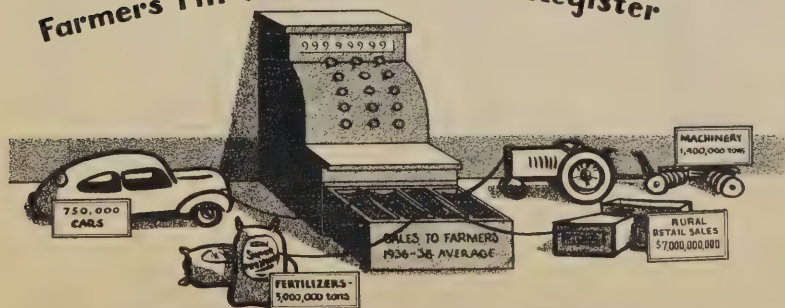




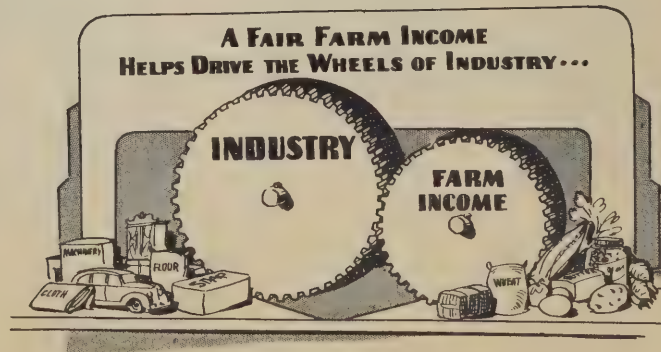




**Farmers Fill the Nation's Cash Register**



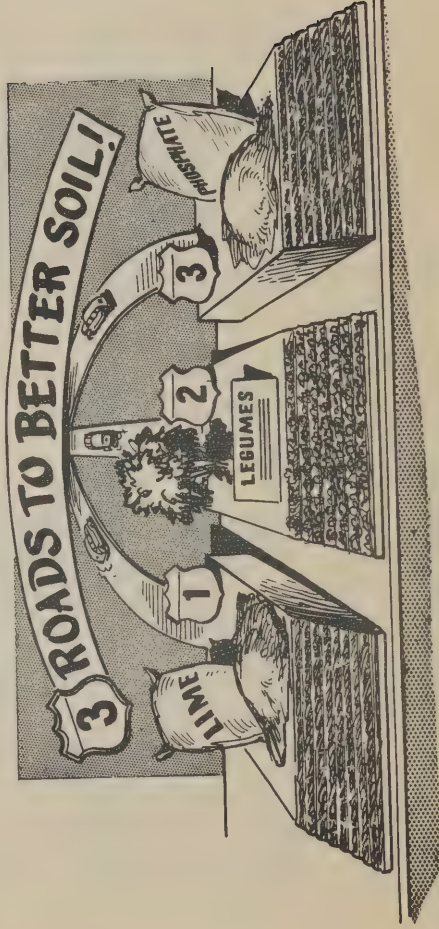
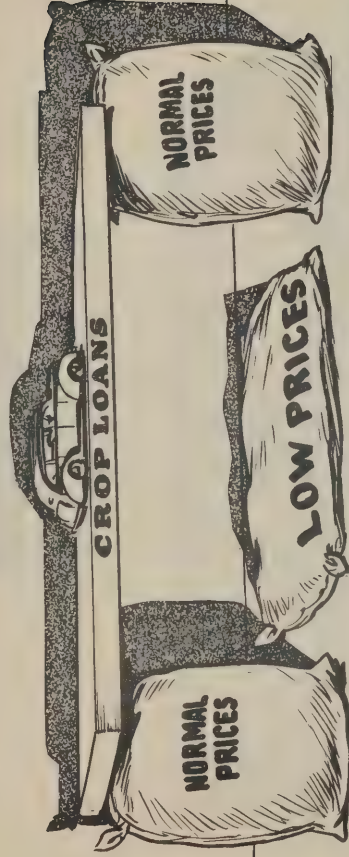
**A FAIR FARM INCOME HELPS DRIVE THE WHEELS OF INDUSTRY...**







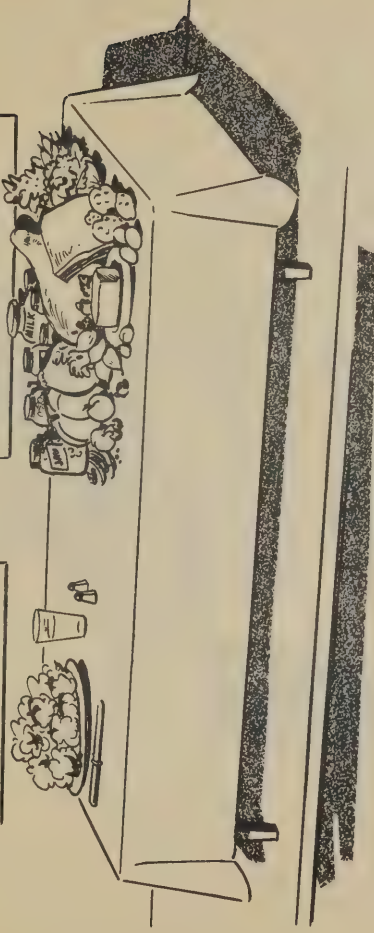
**3 ACES** IN THE FARMER'S HAND  
IN THE GAME WITH OLD MAN WEATHER





YOU CAN'T  
EAT COTTON

But YOU CAN  
FEED YOUR FAMILY  
WELL ON THESE -



CROP INSURANCE

*How it works.*



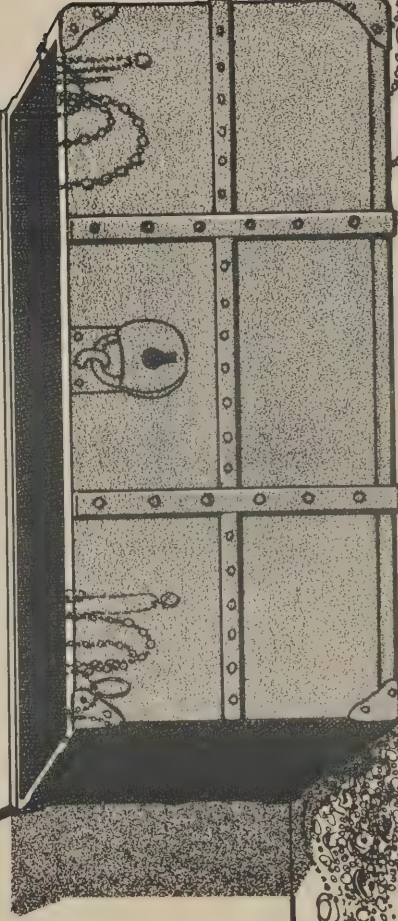




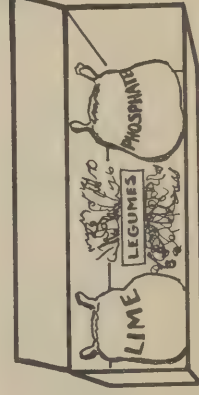


**DON'T CRY!**  
IF YOU LOSE YOUR  
WHEAT CROP  
*Have it*  
*Insured*

**TREASURE for your FARM**



On looking inside  
you see







IS YOUR SOIL DYING?  
DR. LEGUME CAN SAVE IT!



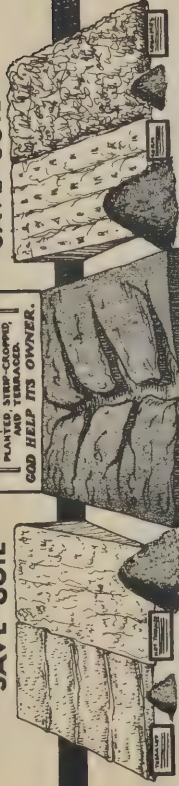
HERE LIES  
RUINED LAND

DROPPED BY THE SUN,  
BLOWN BY THE WIND,  
WASHED AWAY BY THE  
RAIN,  
SURVIVED ITS WRECK-  
BARRAGE WHICH ARE GRASS  
PLANTED STEEP-CROPPED,  
AND THE LAND IS SAVED.

GOD HELP ITS OWNER.

SAVE SOIL

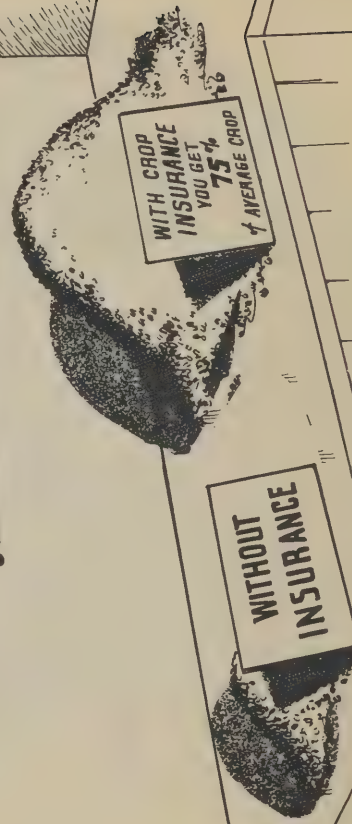
SAVE SOIL



WHEN CROP FAILURE STRIKES!

WITHOUT  
INSURANCE

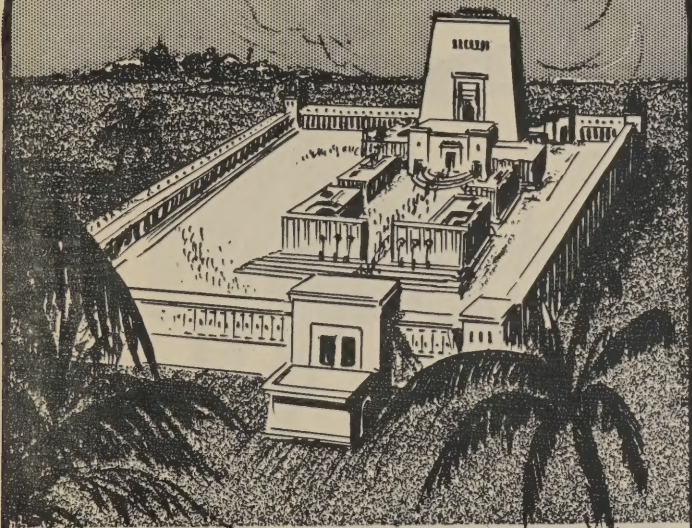
WITH CROP  
INSURANCE  
YOU GET  
75%  
of AVERAGE CROP





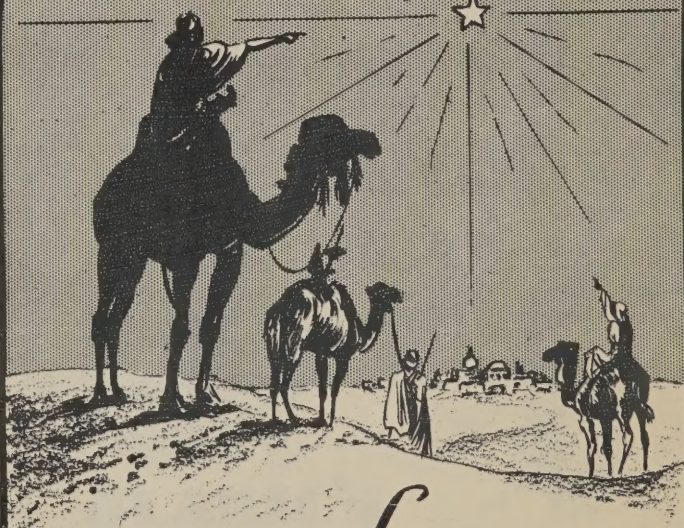


**950 B.C.**



**SOLOMON'S TEMPLE**

**A.D.**

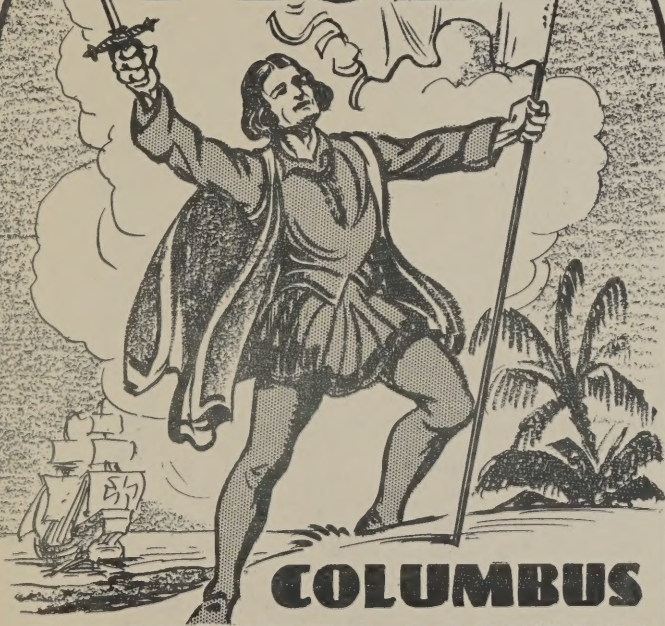


**BIRTH *of* CHRIST**



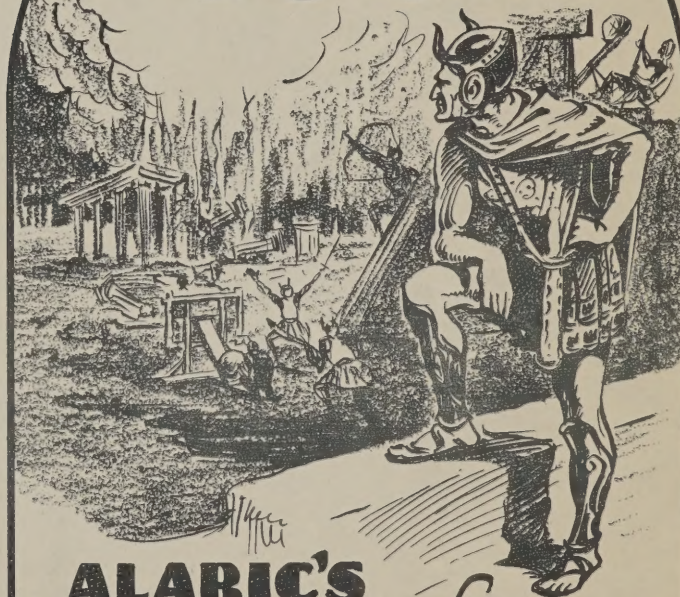


**1492**



**COLUMBUS  
DISCOVERED AMERICA**

**400 A.D.**



**ALARIC'S  
SACKING of ROME**

